



Boys & Girls Clubs of Greater Tampa Bay: Rebrand Launch FAQ

1. Why did you change the name to Boys & Girls Clubs of Greater Tampa Bay?

In 2024, Boys & Girls Clubs of the Suncoast and Boys & Girls Clubs of Tampa Bay merged to better serve youth across the Tampa Bay region. The new name reflects our expanded impact and commitment to a larger region, while maintaining our mission.

2. When will this change take effect?

Right away! We have officially rebranded and officially are serving youth under the name of Boys & Girls Clubs of Greater Tampa Bay

3. What does this change mean for Club Members and families?

The change is in name only. All Club locations, programs, and services will continue as usual, providing the same high-quality programs.

4. Will my local Club location change or close?

No. All Club locations remain open and fully operational. Members will continue to attend the same Clubs, with the same staff and programs.

5. Does this affect the programs and services you offer?

No. We remain committed to providing academic support, leadership development, career readiness, and health & wellness programs. This rebranding will help us enhance and expand programs in the future through collaborative partnership.

6. Will my donations still go to the same cause?

Yes! Donations continue to directly support youth programs and Club operations in Tampa Bay. The new name unites our fundraising efforts to support impact across all communities we serve.

7. What should I do if I already donate or sponsor the Club?

No action is required! Your contributions will support Boys & Girls Clubs of Greater Tampa Bay. If your business or organization features our old name, we'd appreciate your help in updating materials with our new name and logo. If you are in need of our updated logo for marketing purposes, please contact our Creative Director Hailey Carver at hcarver@bgcsun.org.

8. How does this impact partnerships with schools and businesses?

Our partnerships remain unchanged, and we look forward to growing and strengthening relationships with schools, businesses, and community leaders under our new name.

9. Will the website or contact information change?

Yes, our new website is currently under construction! Please visit www.bgctampa.org or www.bgcsun.org for updates and information regarding Boys & Girls Clubs of Greater Tampa Bay.

10. How can I help spread the word?

- Share our announcement on social media (@BGCGreaterTB)
- Encourage friends, families, and partners to update our name in their communications
- Volunteer or donate to support our programs

11. Where can I find more information about this transition?

Visit www.bgctampa.org and follow us on social media (@BGCGreaterTB).