



**BOYS & GIRLS CLUB
OF TAMPA BAY**

PRESS RELEASE

Annual NY Yankees Luncheon to Benefit Boys & Girls Clubs

March 21, 2014, Tampa Marriott Waterside Hotel & Marina, Tampa, FL: Boys & Girls Clubs of Tampa Bay will host its Annual NY Yankees Luncheon on March 21, 2014 at the Tampa Marriott Waterside Hotel & Marina from 11:30 am – 1:30 pm.

Each year, more than 600 guests travel from as far as New York to see their favorite players, coaches, managers, and Hall of Famers for a seated lunch that includes the entire NY Yankees team. Top sponsors gain early access to obtain autographs from current and former players before doors open to general admission, who also have a chance to meet with players and garner priceless autographs.

“Through the partnership that Boys & Girls Clubs has had with the Steinbrenner family, we have been fortunate enough to see such an amazing turn out year after year,” states Brenda Browning, Senior Donor Relations and Events Manager for Boys & Girls Clubs. “Where else in this city does someone have the opportunity to stand before the entire NY Yankees team and bring their prized possessions to be signed by so many players?”

Along with an autograph session, the event includes a silent auction that is sponsored entirely by the NY Yankees and includes items such as signed jerseys, gift baskets, and team memorabilia. Guests enjoy these activities before a seated lunch and program that includes a special speech from the 2014 Boys & Girls Club Youth of the Year.

“Many people come here because they are die hard NY Yankees fans, but they always walk away understanding a little bit more about the impact that their support has on our youth,” says Cassandra Thomas, Director of Development for Boys & Girls Clubs.

Tickets are on sale now through March 14, 2014 and can be purchased online at <http://www.bgctampa.org/events/ny-yankees-luncheon/sponsorship--ticket-information.aspx>.

About Boys & Girls Clubs of Tampa Bay

Boys & Girls Clubs of Tampa Bay has been a positive force in the community for 85 years; enabling young people to become productive, responsible and caring citizens through structured programming, safe learning environments and dedicated staff. With a focus on three core priority outcomes – Academic Success, Healthy Lifestyles, and Improving Character & Leadership, Boys & Girls Clubs of Tampa Bay provides opportunities to build new skills that raise each Club Member’s belief that he or she can succeed and receive recognition for personal, social and academic accomplishments.

Media Contact

Cassandra Thomas | cthomas@bgctampa.org | 813.769.7535