



PRESS RELEASE

Popeyes® Koupons for Kids Fundraiser to Benefit Boys & Girls Clubs of Tampa Bay

Tampa, FL – August 27, 2013 – Local Popeyes® restaurants are supporting Boys & Girls Clubs of Tampa Bay with the Popeyes Koupons for Kids fundraiser, taking place Aug. 25–Oct. 15. Popeyes will be selling the Koupon for Kids coupon card for \$1 with a value of Popeyes savings of \$30. All proceeds from each card sold will benefit Boys & Girls Clubs of Tampa Bay and its many positive programs for area youth who need them the most.

In 2012, Popeyes Koupons for Kids raised \$140,000 for Boys & Girls Clubs throughout the country and more than \$10,000 of that amount was given to Boys & Girls Clubs of Tampa Bay

Local stores participating in Popeyes Koupons for Kids are:

- 2337 W Green St, Tampa, FL
- 2216 E Fletcher Ave, Tampa, FL
- 2201 E Hillsborough Ave, Tampa, FL
- 2619 W Waters Ave, Tampa, FL
- 5156 S Dale Mabry Hwy, Tampa, FL
- 14901 N Florida Ave, Tampa, FL
- 2701 E Busch Blvd, Tampa, FL

“We are very thankful to Popeyes for its support of Boys & Girls Clubs of Tampa Bay,” said Ricky Gallon, Community Relations Director for Boys & Girls Clubs of Tampa Bay. “The support of organizations such as Popeyes makes an immeasurable difference in the lives of the Number area youth we serve.”

About Popeyes® Louisiana Kitchen

Founded in 1972 in New Orleans, Popeyes is a leader in the New Orleans segment of the foodservice industry and is the world's second largest quick-service chicken concept based on the number of units. As of April 21, 2013, Popeyes had 2,119 restaurants operating in the United States, Puerto Rico, Guam, the

Cayman Islands and 28 foreign countries. For more information, visit the Popeyes Louisiana Kitchen Web site at www.popeyes.com.

Along with the tour, which was guided by two long-standing Club Members, Jim had a chance to talk with youth about why Boys & Girls Clubs is important to them and what their favorite part of the Club was.

About Boys & Girls Clubs of Tampa Bay

Boys & Girls Clubs of Tampa Bay has been a positive force in the community for 85 years; enabling young people to become productive, responsible and caring citizens through structured programming, safe learning environments and dedicated staff. With a focus on three core priority outcomes – Academic Success, Healthy Lifestyles, and Improving Character & Leadership, Boys & Girls Clubs of Tampa Bay provides opportunities to build new skills that raise each Club Member's belief that he or she can succeed and receive recognition for personal, social and academic accomplishments.

Boys & Girls Clubs Contacts

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