



BOYS & GIRLS CLUB
OF TAMPA BAY

PRESS RELEASE

“Love to Give” Sony Store Promotion to Benefit Boys & Girls Clubs

Sony Store, 2223 N. West Shore Blvd, Tampa, FL 33607: Boys & Girls Clubs of America has partnered with Sony Stores to celebrate the season of giving through Sony Promotion, Love to Give. Love to Give provides customers shopping in any one of the 37 designated Sony Stores across the nation the opportunity to donate any amount with 100% of all proceeds going to benefit the Boys & Girls Clubs.

Boys & Girls Clubs of Tampa Bay has been chosen to participate in this promotion with the Sony Store located at International Plaza and Bay Street. Half of all proceeds will be devoted to Boys & Girls Clubs of Tampa Bay with the remaining percent supporting the parent organization, Boys & Girls Clubs of America.

The holiday promotion began on November 14th and will run until the close of the year, December 31st.

About Boys & Girls Clubs of Tampa Bay

Boys & Girls Clubs of Tampa Bay has been a positive force in the community for 85 years; enabling young people to become productive, responsible and caring citizens through structured programming, safe learning environments and dedicated staff. With a focus on three core priority outcomes – Academic Success, Healthy Lifestyles, and Improving Character & Leadership, Boys & Girls Clubs of Tampa Bay provides opportunities to build new skills that raise each Club Member’s belief that he or she can succeed and receive recognition for personal, social and academic accomplishments.

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