



PRESS RELEASE

Boys & Girls Clubs of Tampa Bay Provides Tools for Back-to-School through the National Supply Drive

Boys & Girls Clubs and Michael's Prepare Tampa Youth for Successful School Year

Tampa, FL, August 6, 2013: With support from Michael's, Boys & Girls Clubs of Tampa Bay kicks off the back-to-school season with the National Supply Drive, an in-store and virtual call for school supply donations to prepare youth and families in the Tampa Bay community for academic success in the 2013-14 school year.

“While more than 1 million American youth fail to graduate from high school each year, the truth is that many kids are falling behind in school, and life, before they even get started,” said Chris Letsos, Vice President of Operations. “Kids need basic school supplies, and through the National Supply Drive, these donations will help us provide the needed supplies for back-to-school to keep kids on track for academic success and a great future.”

From July 15 – September 15, the community can help Boys & Girls Clubs of Tampa Bay put thousands of school supplies in the hands of Club Members by donating supplies in local Michael's store collection bins or visiting www.greatfutures.org/backtoschool.

“We are proud to partner with Boys & Girls Clubs to give kids the needed school supplies to better handle their workload and succeed academically,” said, Michaels Stores, Inc. Chief Executive Officer, Chuck Rubin. “At Michaels, we believe in making a difference in the lives of our associates and customers by supporting organizations with a strong focus on families and children.”

The National Supply Drive is part of Boys & Girls Clubs of America (BGCA)'s *Tools for Back-to-School* initiative, a national back-to-school campaign designed to raise awareness about the need for community-based Boys & Girls Clubs that support academic success for youth during critical out-of-school hours. For more information about how to support *Tools for Back-to-School*, visit www.greatfutures.org/backtoschool.

About Boys & Girls Clubs of Tampa Bay

Boys & Girls Clubs of Tampa Bay has been a positive force in the community for 85 years; enabling young people to become productive, responsible and caring citizens through structured programming, safe learning environments and dedicated staff. With a focus on three core priority outcomes – Academic Success, Healthy Lifestyles, and Improving Character & Leadership, Boys & Girls Clubs of Tampa Bay provides opportunities to build new skills that raise each Club Member’s belief that he or she can succeed and receive recognition for personal, social and academic accomplishments.

About Michaels

Irving, Texas-based Michaels Stores, Inc. is North America’s largest specialty retailer of arts, crafts, framing, floral, wall décor and seasonal merchandise for the hobbyist and do-it-yourself home decorator. The company currently owns and operates more than 1,113 Michaels stores in 49 states and Canada and 123 Aaron Brothers stores, and produces 11 exclusive private brands including Recollections[®], Studio Decor[®], Bead Landing[®], Creatology[®], Ashland[®], Celebrate It[®], Art Minds[®], Artist’s Loft[®], Craft Smart[®], Loops & Threads[®] and Imagin8[®]. For more information visit www.michaels.com or www.facebook.com/Michaels or follow Michaels on Twitter and Pinterest @MichaelsStores.

Boys & Girls Clubs Contacts

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