



# Great Futures Start With Us.

A VIRTUAL EXPERIENCE HOSTED BY  
BOYS & GIRLS CLUBS OF TAMPA BAY

**WEDNESDAY | DEC.8, 2021 | 9:00 A.M.**



In 2012, the Great Futures Breakfast became the premier fundraising event for an organization that has served the Tampa Bay community for more than 90 years. It serves as an opportunity to unite hundreds of professionals, leaders, and philanthropists for a morning of networking, inspiration, and generosity--raising over \$1M annually to support the more than 20,000 youth served by Boys & Girls Clubs throughout Hillsborough and Pasco County.

## Bill Winters

Co-Chair Bill Winters grew up in Tampa Bay and co-founded Winters & Yonker in 2001 to provide a more personal experience. In addition to serving the community through the firm, Bill volunteers with Boys & Girls Clubs of Tampa Bay, serves on their Foundation Board of Trustees, and partners with Metropolitan Ministries.



## Cynthia Fuente

Co-Chair Cynthia Fuente Suarez is the Vice President of The Fuente Companies and a proud mother of three. She was born into the cigar industry and has been working in the family business as far back as she can remember. Recognized as a pioneer of the cigar community, she is known as "The First Lady of Cigars".





# Partnership Opportunities

## \$100,000

### PREMIER SPONSORS

- Opportunity for filmed segment included in live-stream event
- Key branded sound bite for use on all digital channels
- Co-branded advertising on multiple Social Media platforms
- Repetitive verbal recognition & logo inclusion during live-stream event
- Recognition on all digital event communication
- Recognition on website and all social media platforms
- Full page advertisement in digital program
- Post-event souvenir book
- Invitation to Thank You Celebration Luncheon (12 guests)

## \$50,000 each

### TITLE / PRESENTING / EVENT / VENUE / PRODUCTION SPONSORS

- Sound bite opportunity for use on all digital channels
- Co-branded advertising on multiple Social Media Platforms
- Repetitive verbal recognition & logo inclusion during live-stream event
- Recognition on all digital event communication
- Recognition on website and all social media platforms
- Full page advertisement in digital program
- Post-event souvenir book
- Invitation to Thank You Celebration Luncheon (12 guests)

## \$25,000

### YOUTH CHAMPION SPONSORS

- Co-branded advertising on Facebook
- Verbal recognition & logo inclusion during live-stream event
- Recognition on all digital event communication
- Recognition on website and all social media platforms
- Full page advertisement in digital program
- Post-event souvenir book
- Invitation to Thank You Celebration Luncheon (8 guests)

## \$15,000

### PLATINUM SPONSORS

- Logo inclusion during live-stream event
- Recognition on all digital event communication
- Recognition on website and certain social media platforms
- Half page advertisement in digital program
- Post-event souvenir book
- Invitation to Thank You Celebration Luncheon (6 guests)

## \$10,000 | GOLD SPONSORS

- Logo inclusion during live-stream event
- Recognition on certain digital event communication
- Recognition on website
- Half page advertisement in digital program
- Post-event souvenir book
- Invitation to Thank you Celebration Luncheon (4 guests)

## \$7,500 | CLUBHOUSE SPONSORS

- Logo inclusion during live-stream event
- Quarter page advertisement in digital program
- Special gift from Adopted Clubhouse
- Invitation to Thank You Celebration Luncheon (2 guests)

## \$5,000 | SILVER SPONSORS

- Logo inclusion during live-stream event
- Quarter page advertisement in digital program
- Invitation to Thank You Celebration Luncheon (2 guests)

## \$2,500 | BRONZE SPONSORS

- Logo inclusion during live-stream event
- Listing in digital program







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## DIGITAL BENEFITS DEAL

In each of our Boys and Girls Clubs, we teach our Club kids to recognize how new challenges can open new doors. This year we are applying our own lesson by supporting our sponsors more than ever before. This year's virtual event will be open to the public which gives us the opportunity to promote your support of the Clubs to thousands in the Tampa Bay community. This co-branded campaign validates your support for the club kids and is designed to be shared to your social media platforms as well!



### CO-BRANDED OPPORTUNITY

(See sample to left)

Hosting this year's event virtually provides you, as a sponsor, with the opportunity to give your company and brand more visibility than ever before. Our co-branded campaign benefit will not only spread awareness about your philanthropic investment in a nationally recognized organization but also create digital touch points with thousands of working professionals and business leaders throughout the Tampa Bay region.

### WHAT'S NEXT?

Interested in sponsoring our event? Review the sponsorship opportunities and complete the enclosed form outlining your commitment to Great Futures or contact Glenn below.

## QUESTIONS?

### Sponsors & Corporate Board Support

Glenn Permuy | 678-641-3769  
gpermuy@bgctampa.org

### Event, Committee & Sponsor Support

Katie Hug | 813-377-3708  
khug@bgctampa.org

### Captain Pages, Digital Ad Book & Media Support

Cassandra Thomas | 678-641-3769  
cassandra23thomas@gmail.com

## Sponsorship Commitment

FIRST NAME: \_\_\_\_\_ LAST NAME: \_\_\_\_\_

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ ST: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

MARKETING CONTACT: \_\_\_\_\_

PHONE: \_\_\_\_\_ EMAIL: \_\_\_\_\_

## Sponsorship Level

\_\_\_\_ Premier Sponsor (\$100,000)

\_\_\_\_ Gold Sponsor (\$10,000)

\_\_\_\_ Title/Presenting/Event/Venue/Media &  
Production Sponsors (\$50,000)

\_\_\_\_ Clubhouse Sponsor (\$7,500)

\_\_\_\_ Youth Champion Sponsor (\$25,000)

\_\_\_\_ Silver Sponsor (\$5,000)

\_\_\_\_ Platinum Sponsor (\$15,000)

\_\_\_\_ Bronze Sponsor (\$2,500)

\_\_\_\_ Ad Only    \_\_\_\_ Full Page (\$1,000)    \_\_\_\_ Half Page (\$500)    \_\_\_\_ Quarter Page (\$250)

Though unable to participate this year, I will support **Great Futures** with a gift of \$\_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp: \_\_\_\_ / \_\_\_\_    3- or 4-Digit Code: \_\_\_\_\_    Type Name or Sign: \_\_\_\_\_

\_\_\_\_ Check Enclosed    \_\_\_\_ Please Invoice Me    \_\_\_\_ Visa    \_\_\_\_ MC    \_\_\_\_ AMEX    \_\_\_\_ Discover



## AD SPECIFICATION SHEET

**Full Page: 8.5 inch x 11 inch**

**With Bleed: 9" wide x 11.5" tall**

**Half Page:**

**8.5 inch x 5.5 inch**

**With Bleed:**

**9" wide x 6" tall**

**Quarter Page:**

**4.25 inch x 5.5 inch**

**With Bleed:**

**4.75" wide x 6" tall**

## VIRTUAL CAPTAIN ROLES & RESPONSIBILITIES

### Adjusting for Success

*Great Futures Breakfast was annually held at the Amalie Arena and attended by more than 750 business and community leaders, who pledged to make a difference through sponsorship and donations that resulted in Million dollar revenues year after year. While that format is not considered safe in our current climate, we will not give up. We believe there is an opportunity to do EVEN MORE than we have in the past by hosting this event virtually. We know that technology will allow us to potentially reach thousands and make it possible for us to fulfill our continued mission of building Great Futures. THIS IS WEHRE YOU COME IN!*

### What Boys & Girls Clubs of Tampa Bay will provide to Captains

- A personalized event webpage for YOU equipped with a place for your photo (optional), goal indicator to track fundraising progress, and sample messaging. Your page will:
  1. Calculate every time a gift is made
  2. Notify you via email when a gift is made and by who and how much
  3. Send an instant email thank you to the donor
  4. Internally trigger the process so that a personalized thank you letter is sent to the donor
  5. Combine all Captains donation amounts to reflect TOTAL fundraising efforts on master page
- Sample messaging and digital graphics for use on your fundraising page and social media channels.
  1. Content, graphics and interactive video will be provided periodically with suggestions on when and where to post
  2. Content will be paired with active links to make donating easy
  3. Content will include the impact of Boys & Girls Clubs; including stats, stories, and photos of youth
- Technical Assistance regarding Captains fundraising pages and utilizing social media channels.
- Consistent communication and friendly reminders to help Captains on track.

### Virtual Captain Expectations

- Commit to a minimum fundraising expectation of \$2,500
- Provide a high resolution headshot for personalized fundraising page
- Kick-off fundraising efforts on personal page by making a gift
- Familiarize yourself with personal fundraising page and think of innovative ways to share to individuals/businesses that would:
  1. Benefit from learning more about the Clubs and the services provided for young people
  2. Consider supporting your efforts and the Clubs with a 100% tax deductible contribution.
- Personalize fundraising page with messaging that embodies personality and style
- Watch the Captains Overview Video on "how to be a successful captain"
- Attend at least one 15-minute ZOOM Captain's Training Session (dates to be provided)
- Send out the reminder emails and text messages, and share provided content/graphics on social media